

# **Business Impact Estimate Form**

*This form should be included in the agenda packet for the item under which the proposed ordinance is to be considered and must be posted on the City's website by the time notice of the proposed ordinance is advertised and published.*

Proposed ordinance's title:

## **ORDINANCE NO. 25-13**

**AN ORDINANCE OF THE CITY OF ALACHUA, FLORIDA, RELATING TO THE AMENDMENT OF THE CITY'S CODE OF ORDINANCES; AMENDING SUBPART A, CHAPTER 4, ALCOHOLIC BEVERAGES, OF THE CITY OF ALACHUA CODE OF ORDINANCES; PROVIDING FOR THE EXEMPTION OF THE COMMUNITY REDEVELOPMENT AGENCY DISTRICT FROM THE RESTRICTIONS OF ALCOHOL SALES WITHIN PROXIMITY TO RELIGIOUS INSTITUTIONS AS SET FORTH IN SECTION 3; PROVIDING FOR CODIFICATION OF THIS AMENDMENT IN THE CITY'S CODE OF ORDINANCES; PROVIDING A REPEALING CLAUSE; PROVIDING SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.**

This Business Impact Estimate is provided in accordance with section 166.041(4), Florida Statutes.

1. Summary of the proposed ordinance (must include a statement of the public purpose, such as serving the public health, safety, morals, and welfare):

The City of Alachua Fiscal Year 2025 Strategic Plan was adopted by the City Commission on September 23, 2024, renewing Strategic Initiative 1.1 with highest priority to "revitalize Main Street and the Downtown Area". The stated Desired Outcome of this initiative is the creation of "A sustainable, thriving Main Street with a variety of businesses and a downtown area that attracts visitors through various initiatives which support and promote downtown businesses by attracting shoppers and patrons."

It has been widely acknowledged over many years in various economic development studies that local breweries provide a large, positive economic impact on the surrounding areas in which they locate, effectively acting as a type of anchor business that draws increased foot traffic and sales within a range of nearby businesses. The attraction of a brewery to the Downtown Area would provide a positive economic impact to the entire corridor in support of Strategic Initiative 1.1. The close proximity of several local churches, however, preclude this from happening because of Subpart A, Chapter 4, Section 3 of the City's Code of Ordinances, which prohibits the sale of alcohol within 450 feet of a religious institution.

The proposed Ordinance 25-13 would exempt businesses within the Community Redevelopment Agency District (which includes Main Street) from this prohibition, allowing for a brewery to locate in the area. This Ordinance furthers the public purpose related to health, safety, morals and welfare by providing additional opportunity for the diversification of businesses within the Main Street business corridor to boost the overall welfare of this area of the community without imposing any financial fees or regulatory costs to new or existing businesses.

2. An estimate of the direct economic impact of the proposed ordinance on private, for-profit businesses in the City, if any:

(a) An estimate of direct compliance costs that businesses may reasonably incur:

None (\$0.00). No standard, regulation, or fee is being proposed.

(b) Any new charge or fee imposed by the proposed ordinance or for which businesses will be financially responsible:

None (\$0.00). No new charges or fees are proposed to be imposed.

(c) An estimate of the City's regulatory costs, including estimated revenues from any new charges or fees to cover such costs:

None (\$0.00). No new regulatory costs are anticipated. No new charges or fees are proposed to be imposed.

3. Good faith estimate of the number of businesses likely to be impacted by the proposed ordinance:

None (0). As the direct economic impact of the proposed ordinance on private, for-profit businesses in the City is estimated to be none (\$0.00), no business will be impacted.

4. Additional information the governing body deems useful (if any):

N/A.